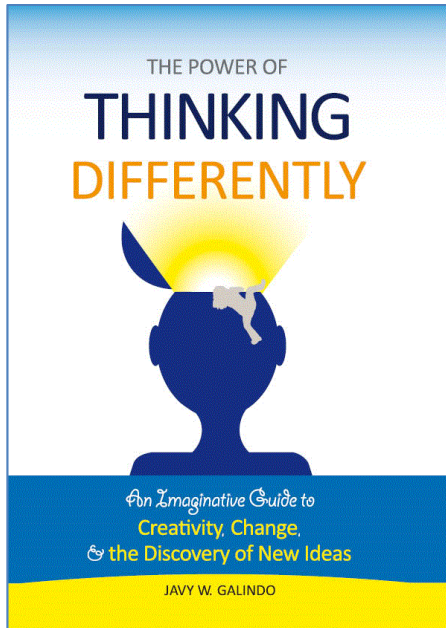


# Thinking Differently about Possibilities

## How to Re-wire The Brain For Creativity and Innovation

*A man is born in 1990 and dies in 2010, yet he is 25 years old when he dies. How can this be possible?*



Have you ever been stuck, unable to access creative solutions to an apparently impossible problem, or unable to see beyond **limited** possibilities? How different would things be if you, your coworkers, or employees truly believed that for every problem there exists **infinite** possibilities?

How would your life be different if you knew how to easily attain innovative ideas, creative solutions, and unique perspectives?

In this enlightening, interactive, and lighthearted workshop, college professor and creativity author Javy W. Galindo helps audiences realize that we all live in a world of infinite possibilities. This former electrical engineer uses humor, puzzles, projects, games, and visual images to discuss the latest research into the science of creativity. Audience members will instantly discover how to see beyond the brain's self-imposed limitations and learn how to re-wire their own brains to discover new ideas in a flash and to become more insight-prone.

### Attendee Learning Outcomes:

- Become more confident about attaining creative solutions to problems by learning psychological techniques to overcoming mental blocks to innovative ideas.
- Step beyond habitual approaches to problems by understanding the roots of our thinking patterns.
- Never feel lost again while on the path of innovation by learning the universal stages of the creative process.
- Rediscover your own creative capacities by learning how everyone has a brain that is designed for creative thinking.
- Learn how to foster your individual and collaborative creativity by learning the rules for establishing a creative environment.
- Make innovation and problem solving more enjoyable by learning why the keys to creative insight are relaxation, a sense of play, and a sense of humor.



### About Javy

Javy Wong Galindo, M.A., M.Eng., is a college professor of philosophy, humanities, and psychology in Northern California. He is a popular instructor at John F. Kennedy University and De Anza College, located in the heart of Silicon Valley. Javy is best known as the author of the ultimate guidebook to creativity, *The Power of Thinking Differently: An imaginative guide to creativity, change, and the discovery of new ideas*. His latest book, *Authentic Happiness in Seven Emails*, is due out summer of 2014.